

referencement et positionnement d'un site avec joomla 1.015

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utiliser Artio joomsef pour le referencement et positionnement d'un site avec joomla 1.015 dans les moteurs de recherche

un des meilleurs outils pour le référencement efficace d'un site

est le rewriting d'URL

un exemple avec le site citations-citation.fr

Ce site utilise le rewriting pour gerer ces URL

voyons cela de plus près sur le site.

En fait lorsque l'on clique sur une URL :exemple

<http://www.citations-citation.fr/poemes-damour/poesie-amoureuse/sur-la-meme-longueur-dondes.html>

cette URL est quand meme plus facile à lire que ce genre de chose

http://www.citations-citation.fr/index.php?option=com_rwcards&category_id=1&task=listCards&sesja=&Itemid=481

avec cette URL pas de possibilité de savoir facilement ce que demande cette URL

Ceci se fait avec le composant Artio Joomsef mais il y en a d'autre

il est nécessaire de paramettrer le fichier .HTACCESS qui se trouve à la racine de votre site Joomla

```
##  
# @version $Id: htaccess.txt 4085 2006-06-21 16:03:54Z stingrey $
```

```
# @package Joomla
# @copyright Copyright (C) 2005 Open Source Matters. All rights reserved.
```

```
# @license http://www.gnu.org/copyleft/gpl.html GNU/GPL
```

```
# Joomla! is Free Software
```

```
##
```

```
<Files .htaccess>
```

```
order allow,deny
```

```
deny from all
```

```
</Files>
```

```
#####
```

```
# READ THIS COMPLETELY IF YOU CHOOSE TO USE THIS FILE
```

```
#
```

```
# The line just below this section: 'Options FollowSymLinks' may cause problems
```

```
# with some server configurations. It is required for use of mod_rewrite, but may already
```

```
# be set by your server administrator in a way that disallows changing it in
```

```
# your .htaccess file. If using it causes your server to error out, comment it out (add # to
```

```
# beginning of line), reload your site in your browser and test your sef url's. If they work,
```

```
# it has been set by your server administrator and you do not need it set here.
```

```
#
```

```
# Only use one of the two SEF sections that follow. Lines that can be uncommented
```

```
# (and thus used) have only one #. Lines with two #'s should not be uncommented
```

```
# In the section that you don't use, all lines should start with #
```

```
#
```

```
# For Standard SEF, use the standard SEF section. You can comment out
```

```
# all of the RewriteCond lines and reduce your server's load if you
```

```
# don't have directories in your root named 'component' or 'content'
```

```
#
```

```
# If you are using a 3rd Party SEF or the Core SEF solution
```

```
# uncomment all of the lines in the '3rd Party or Core SEF' section
```

```
#
```

```
#####
```

```
##### SOLVING PROBLEMS WITH COMPONENT URL's that don't work #####
```

```
# SPECIAL NOTE FOR SMF USERS WHEN SMF IS INTEGRATED AND BRIDGED
```

```
# OR ANY SITUATION WHERE A COMPONENT's URL's AREN't WORKING
```

```
#
```

```
# In both the 'Standard SEF', and '3rd Party or Core SEF' sections the line:
```

```
# RewriteCond %{REQUEST_URI} ^(component/option,com) [NC,OR] ##optional - see notes##
```

```
# May need to be uncommented. If you are running your Joomla/Mambo from
```

```
# a subdirectory the name of the subdirectory will need to be inserted into this
```

```
# line. For example, if your Joomla/Mambo is in a subdirectory called '/test/',
```

```
# change this:
```

```
# RewriteCond %{REQUEST_URI} ^(component/option,com) [NC,OR] ##optional - see notes##
```

```
# to this:
```

```
# RewriteCond %{REQUEST_URI} ^(test/component/option,com) [NC,OR] ##optional - see notes##
```

```
#
```

```
#####
```

```
## Can be commented out if causes errors, see notes above.
```

```
Options FollowSymLinks
```

```
#
```

```
# mod_rewrite in use
```

```
RewriteEngine On
```

```
# Uncomment following line if your webserver's URL
```

```
# is not directly related to physical file paths.
```

```
# Update Your Joomla/MamboDirectory (just / for root)
```

RewriteBase /

Begin - Joomla! core SEF Section

Use this section if using ONLY Joomla! core SEF

ALL (RewriteCond) lines in this section are only required if you actually

have directories named 'content' or 'component' on your server

If you do not have directories with these names, comment them out.

#

#RewriteCond %{REQUEST_FILENAME} !-f

#RewriteCond %{REQUEST_FILENAME} !-d

#RewriteCond %{REQUEST_URI} ^(\/component\/option,com) [NC,OR] ##optional - see notes##

#RewriteCond %{REQUEST_URI} (\/\.\htm|\.\php|\.\html|\/\.\.)*\$ [NC]

#RewriteRule ^(content\/|component\/) index.php

#

End - Joomla! core SEF Section

Begin - 3rd Party SEF Section

Use this section if you are using a 3rd party (Non Joomla! core) SEF extension - e.g. OpenSEF, 404_SEF, 404SEFx, SEF Advance, etc

#

RewriteCond %{REQUEST_URI} ^(\/component\/option,com) [NC,OR] ##optional - see notes##

RewriteCond %{REQUEST_URI} (\/\.\htm|\.\php|\.\html|\/\.\.)*\$ [NC]

RewriteCond %{REQUEST_FILENAME} !-f

RewriteCond %{REQUEST_FILENAME} !-d

RewriteRule (.*) index.php

#

End - 3rd Party SEF Section

Begin - Rewrite rules to block out some common exploits

If you experience problems on your site block out the operations listed below

```
## This attempts to block the most common type of exploit `attempts` to Joomla!  
  
#  
  
# Block out any script trying to set a mosConfig value through the URL  
RewriteCond %{QUERY_STRING} mosConfig_[a-zA-Z_]{1,21}(=|\%3D) [OR]  
  
# Block out any script trying to base64_encode crap to send via URL  
RewriteCond %{QUERY_STRING} base64_encode.*\(.*\) [OR]  
  
# Block out any script that includes a <script> tag in URL  
RewriteCond %{QUERY_STRING} (\<|\%3C).*script.*(\>|\%3E) [NC,OR]  
  
# Block out any script trying to set a PHP GLOBALS variable via URL  
RewriteCond %{QUERY_STRING} GLOBALS(=|\[|\%[0-9A-Z]{0,2}) [OR]  
  
# Block out any script trying to modify a _REQUEST variable via URL  
RewriteCond %{QUERY_STRING} _REQUEST(=|\[|\%[0-9A-Z]{0,2})  
  
# Send all blocked request to homepage with 403 Forbidden error!  
RewriteRule ^(\.)*$ index.php [F,L]  
  
#  
  
##### End - Rewrite rules to block out some common exploits
```

une fois avoir modifié votre fichier HTACCESS il vous faut aussi paramétrer Joomla

dans l'onglet configuration.php

Une particularite de Jomsef est qu'un mambot est installé avec le composant.

en ce qui me concerne les meilleurs réglages sont ceux ci. pour les meta description et keyword. attention aux mauvais réglages cela peut vous faire effondrer dans les moteurs de recherche.